

Dynmark Listed in 2011 'Hot Talent' Directory

Cheltenham, UK, 21 February 2010

Fast growing mobile marketing specialist Dynmark International has been included in the latest edition of the 'Britain's Hot Talent' directory, which lists some of the most exciting young companies in 2011.

Dynmark has been included in the 'Hot Talent' directory for 2011. Published by the BVCA, this handbook is described as 'a roll-call of some of Britain's most exciting young companies and a celebration of the best and brightest plying their trade in the pursuit of trade and innovation'.

Over the past year, Dynmark has doubled its turnover and has launched a number of new products and services, including the Dynmark Direct e-mail messaging solution and TxtChat, an application for two way SMS messaging with an interface purpose built for call centres. The company has outgrown its existing offices and will move to new premises next month in order to accommodate its plans for further expansion.

The 'Hot Talent' listing follows on from a listing in the Guardian's Top 100 Technology Innovators list in September and Dynmark's shortlisting for an award at the Effective Mobile Marketing Awards in December last year.

"We're honoured to once again get recognition for our innovative approach" says Oscar Jenkins, CEO of Dynmark International. "Over the past year we've worked extremely hard, both behind the scenes in order to build capacity and on the commercial front to launch new products and services, and it's great to see our hard work pay off."

Notes to Editors

About Dynmark

Dynmark International is a leading UK based mobile messaging and marketing services provider for business. The Dynmark Direct application, built on Dynmark's own robust, carrier-grade messaging platform, can be provided as an online service, hosted solution or on-premise application, allowing corporate clients anywhere in the world to directly manage all of their mobile messaging needs. Dynmark also provides a full agency service for mobile marketing incorporating the latest in new media.

Please visit www.dynmark.com for more information.

Press Contact

Anna Eriksson
anna.eriksson@dynmark.com
+44 1242 266637