

Dynmark strives to achieve the highest levels of professionalism in order to exceed all stakeholders' expectations. We are proud of growing our company from a start-up to a thriving SME. We have bested more than a few challenges along the way and, with the support of our shareholders and the efforts of our management team, we are now well placed to take our company to the next stage.



Mobile marketing is a transient and ever-evolving medium, but its heartbeat remains the text message, Dynmark's native space. We provide dynamic solutions built on our own state-of-the-art mobile messaging platform, allowing you to communicate with your customers on their mobile devices.



This can be done as a simple one-way text message communication, or it can be an interactive two-way process, integrating a range of mobile media content. You can have the keys to directly control your own services using Dynmark Direct's web-based solutions, or you can have your service expertly steered by our agency, Dynmark Mobile.

Using our proprietary mobile services platform we provide products and service via three divisions:



Dynmark Direct

Dynmark Direct offers direct access to our award-winning mobile messaging software as an online service, hosted solution, or on-premise application so that you can easily manage Bulk SMS, Premium SMS, MMS, mobile internet, and email. On-premise applications include stand-alone Dynmark Direct, and Dynmark Direct Plug-ins.

Plug-ins add dynamic mobile messaging and mobile internet functionality to Sage CRM and Microsoft Dynamics CRM.



Dynmark Mobile

Whether you're searching for a managed one-off Bulk SMS delivery or an integrated campaign using a raft of new mobile media, you've found the right team to help you.

We routinely handle major campaigns incorporating Bulk SMS, Premium SMS, MMS, mobile internet, email, voice, social media integration, vouchers and applications.



Dynmark Ads

Dynmark Ads focuses on commercialising emerging mobile marketing opportunities. We match sponsors and advertisers with those wanting to send messages at subsidised rates, or even free of charge.

We do this by automatically adding sponsors' text ads to the end of content providers' messages, based on the recipient's profile. Mobile marketers can deploy intelligent and relevant campaigns based on opted-in recipients' profiles and behavioural history.

How we do it:

Because we are connected to mobile network operators and international messaging providers directly, you can communicate with your customers anywhere in the world and at the most affordable rates.

Our messaging platform enables least-cost routing of messages, meaning your messages are instantly processed via the best cost channel. This gives you superior rates without ever compromising on reliability or speed of delivery.

The Dynmark platform guarantees rapid, high volume, enterprise level processing of SMS, PSMS, MMS, WAP, Mobile Internet and email. It has been engineered to ensure 24/7 service uptime, prioritising high level data security and optimum resilience.

Supported by professional corporate governance from the board down, Dynmark's formal certifications include ISO 9001 and ISO 27001. We also enjoy Microsoft Gold developer partner and Sage Developer partner statuses.

In addition to Dynmark Mobile's full agency account management, we provide 24/7 technical support with experts trained in our APIs and applications.

Call or text us at 0800 328 3741, or drop us an email at sales@dynmark.com

Connect and get involved with our [Linked In](#) discussion group.

